

CLEVELAND PARK CITIZENS ASSOCIATION
Meeting of Board of Directors
February 10, 2014

Decisions Taken:

- 1) In the absence of Margaret Lenzner, Recording Secretary, Christopher Fioravante will record the minutes of the February 10 Meeting of Board of Directors.
- 2) Ann Hamilton will email the Board a spreadsheet of expired members and Board members will contact members they know via email or telephone to renew their memberships.
- 3) Susie Taylor will inquire with other neighborhood organizations about the possibility of sharing paid part-time clerical support.
- 4) The Board will defer to Cleveland Park's businesses on applying for the Great Streets initiative's grants.
- 5) Ruth Caplan will post on the Cleveland Park Listserv about the February Community Meeting; work with Margaret Lenzner and Clark Madigan to distribute a meeting flyer within the neighborhood; and contact Compost Cab to ask if they will also distribute a meeting flyer.
- 6) Susie Taylor will contact Adas Israel about being the location of CPCA's March candidates forum.
- 7) The Board will finalize the spring schedule at the March Meeting of the Board of Directors.
- 8) Susie Taylor will contact those people recommended for Nominating Committee membership to gauge their interest in serving on the Committee.
- 9) The March board meeting will take place on Monday, March 10 at 6:30 p.m.

The Board of Directors of the Cleveland Park Citizens Association (CPCA) met at the home of Susie Taylor, with the meeting called to order at 6:40 p.m. on Monday, February 10, 2014. Present were: Susie Taylor, President; Ruth Caplan, 2nd Vice President; John Korbel, Treasurer; Christopher Fioravante, Corresponding Secretary; and Ann Hamilton and Clark Madigan, At-Large members. Helen Chamberlin, Margaret Lenzner, Jeff Davis, Gina Polidoro, and Mark Rosenman did not attend.

Minutes: Christopher volunteered to record the minutes of the February 10 Meeting of Board of Directors.

STANDING COMMITTEES

Membership

Renewals: Ann reported as of February 10 CPCA has 405 members, which includes households (2 members each), individuals, businesses, and associate members. The Board discussed how to conclude the year's membership drive after CPCA emailed the second renewal reminder letter in late January. Ann will email the Board a spreadsheet of expired members and Board members will contact members they know via email or telephone to renew their memberships.

Outreach/Website Use: Christopher reported in January the CPCA's website had 235 unique visitors and 667 unique pageviews. After the home page, the top five most popular pages according to pageviews were: Giant/Cathedral Commons, Firehouse Renovation, Join or Renew, Living with Giant/Cathedral Commons Construction – Update #4, and Farmers' Markets & CSAs. There was a marked increase in website traffic after Christopher's late January email to the CPCA listserv with a comprehensive list of recent website updates.

Finance: John reported the year-to-date budget looks promising. Revenues (dues and gifts/donations) are short of projected goals; however, CPCA continues to slowly receive contributions. In light of promising 2013-14 revenues and no large anticipated expenses for the remainder of the year, John recommended paid part-time clerical support. The Board briefly discussed this proposal. Susie will inquire with other neighborhood organizations about the possibility of sharing paid part-time clerical support.

Connecticut Avenue Coalition: Susie reported on Mayor Gray's Great Streets commercial revitalization initiative, which is a small business capital improvement grants program designed to transform commercial corridors into thriving and inviting neighborhood centers. The District identified the businesses along Connecticut Avenue from Macomb Street to Albemarle Street as potential applicants for this initiative. The Board discussed the Great Streets initiative and decided to defer to Cleveland Park's businesses on applying for the grants.

Greening: Ruth reported on her preparations for the February 20 Community Meeting on composting, including confirmation of several interesting panelists and Councilmember Mary Cheh. Ruth recently wrote a Letter to the Editor of the Northwest Current regarding composting and included information about CPCA's February Community Meeting. Ruth has also contacted the Newark Street Community Garden Association and will post on the Cleveland Park Listserv about the meeting. Ruth and Susie have prepared a flyer for the meeting. Ruth will work with Margaret and Clark to distribute the flyer within the neighborhood and contact Compost Cab to ask if they will also distribute the flyer.

MONTHLY PROGRAMS:

Future Meetings: Susie reported the March Community Meeting will be a mayoral candidates forum. Mark is confirming the attendance of the candidates. The Board discussed moving the location of the meeting from the library to a larger venue, such as The Broadmoor or Adas Israel. Susie will contact Adas Israel about being the location of CPCA's March candidates forum. Susie further reported on ideas for spring membership/community programs, including an Engine 28 welcome celebration and a meeting on the restaurant business. The Board discussed these ideas and will finalize the spring schedule at the March Meeting of the Board of Directors.

ACTIVITIES:

Susie reported on various CPCA activities/interests, including the Alcoholic Beverage Regulation Administration (ABRA) coalition, Zoning Regulations Review (ZRR), and library renovation. Susie reiterated, and the Board agreed, the ABRA coalition led by Mark remains of

importance to the CPCA. Mark and Susie continue to work with citywide citizen-stakeholders to discuss ABRA and determine the best course of action. Susie reported the District's Office of Planning will hold the next ZRR meeting on February 11 at Wilson High School. Susie noted the importance of citizen input in the ZRR meetings and encouraged the Board to attend. Susie previously testified before the Office of Planning at a ZRR meeting. [Click here to read CPCA's testimony before the Zoning Commission.](#) Susie also reported on CPCA's communications with the District's library representatives about engaging them in conversation about understanding the process of the library renovation. An informational-only meeting between representatives of CPCA and the library will be scheduled in the near future.

LEADERSHIP SUCCESSION:

Compilation of Strategic Planning: The Board discussed some of the conclusions from the Board's February 1 strategic planning meeting. The Board discussed the number of membership meetings per year. The Board generally agreed if there is not a relevant or high priority topic, a meeting could be forgone. The Board also discussed the future of Board meetings. The Board generally agreed the Board should continue to meet monthly, but attendance should not be compulsory and opportunities for Board conversation outside of meetings (email and conference telephone calls) should be available so as to increase Board participation.

Nominating Committee: The Board discussed finding new Board candidates for 2013-2014, as well as members who could be asked to serve the Nominating Committee. Board members presented several names as possible Committee members. Susie will contact those people recommended for Nominating Committee membership to gauge their interest in serving on the Committee.

Next meeting: The March board meeting will take place on Monday, March 10 at 6:30 p.m.

The meeting was adjourned at 8:20 p.m.

Respectfully Submitted,
Christopher Fioravante
Corresponding Secretary