

CLEVELAND PARK CITIZENS ASSOCIATION
Meeting of Board of Directors
February 18, 2013

Decisions Taken:

- 1) Minutes of 1/23/13 board meeting were approved.
- 2) In the absence of Rachel Cox, Recording Secretary, Christopher Fioravante will record the minutes of the February 18 Meeting of Board of the Directors and Ann Hamilton will record the minutes of the February 21 Membership Meeting.
- 3) Ana Evans will post a notice on the Cleveland Park Listserv about the February 21 Membership Meeting and will include a link to Ann Loikow's compilation on the history of DC statehood efforts.
- 4) The Board authorized Susie Taylor to obtain design services to update the CPCA's brochure, not to exceed \$150.00
- 5) Susie and Ana will work together to establish a Nominating Committee.
- 6) The March board meeting will take place at Susie Taylor's house on Monday, March 18, at 6:30 p.m.

The Board of Directors of the Cleveland Park Citizens Association (CPCA) met at the home of Ana Evans, with the meeting called to order at 6:45 p.m. on Monday, February 18, 2013. Present were: Susie Taylor, President; Ann Hamilton, 1st Vice President; Ruth Caplan, 2nd Vice President; John Korbel, Treasurer; Ana Evans, Corresponding Secretary; and Christopher Fioravante, Clark Madigan, and Margaret Siegel, At-Large members. Rachel Cox, Jeff Davis, and Mark Rosenman did not attend.

Minutes: The minutes of the board meeting of January 23, 2013, were approved as submitted. Christopher volunteered to record the minutes of the February 18 Meeting of Board of Directors and Ann volunteered to record the minutes of the February 21 Membership Meeting.

MEMBERSHIP

March Membership Meeting: Susie reported that the plans for a meeting on the Cleveland Park Overlay were not progressing as expected. Margaret suggested that a meeting on the city's new Alcohol Beverage Regulation Administration (ABRA) regulations would be informative. The Board agreed that if a meeting on the overlay was not possible, the March Membership Meeting should be on the new ABRA regulations.

April Membership Meeting: Susie reported that she received notice from the library informing her that they have moved the location of the April Membership Meeting to the 2nd floor meeting room so as to accommodate another event with a visiting author. The Board held a brief discussion on whether the date of the April Membership Meeting should be changed so as to not conflict with this event; a decision was not made. Ruth reported that she would like to compose a panel for the April Membership Meeting on the city's waste management, including discussion of the city's proposal for a garbage incinerator.

Membership Renewals: Ann and Ana continue to make progress on membership renewals and completing a new member/renewal acknowledgement letter. Susie noted that the CPCA's brochure needed to be updated and that neighboring citizen associations distributed their brochures at local businesses. The Board agreed that a similar distribution approach would benefit the CPCA. The Board authorized Susie to obtain design services to update the CPCA's brochure, not to exceed \$150.00.

ADMINISTRATIVE

Budget: John presented a year-to-date update on the CPCA's budget. The Board formed a general consensus that the CPCA's membership and dues for the year were positive. The Board then held a discussion on how to diversify the CPCA's membership and meeting attendance demographics. Susie suggested that this was an important discussion which should be continued at greater length at the previously proposed "mini-retreat" with next year's Board.

WEBSITE

Christopher reported that in January the CPCA's website had 828 unique pageviews. After the home page, the top five most popular pages according to pageviews were: Cleveland Park Village, Boundaries, Board of Directors, Join or Renew, and Contact Us.

The Board was joined by Danna McCormick, the CPCA's web consultant, who spoke about the website's aMember software. Danna explained that this software allows for the electronic tracking of new members and membership renewals. Furthermore, the aMember software allows members to register on the CPCA website, which would then allow for a member-only section, reserved for specific member-only files and information and the possibility of online voting. The Board discussed with Danna the implementation of this software and attendees suggested several edits. Danna will research the feasibility of these suggestions and will report to Ann by the end of the week.

STANDING COMMITTEES

Connecticut Avenue Coalition: Susie and Margaret reported that progress is being made to correct the intersection of Connecticut and Ordway. They will continue to monitor the progress of DDOT's work. Susie further reported that several projects, such as the midblock crosswalk, upgraded tree boxes, and delivery of new street furniture, are still pending. Susie is working to identify the proper authority at the Washington Metropolitan Area Transit Authority (WMATA) to speak with regarding the Cleveland Park Metro Station's sandbags and drainage issues. Susie noted that she has contacted Deputy Chief David Foust, DC Fire and EMS Department, regarding an update on the status of Engine 28's renovation, but she has yet to receive a response. Margaret indicated that the renovation was behind schedule and would probably not be completed until the end of 2013.

Aging in Place: Susie reported that the Board of the Cleveland Park Village (CPV) has concluded its interviews and will select an executive director on Friday, February 22. The CPV

continues its investigation for office space. The CPV has met its fundraising and volunteer goals and continues to obtain new members.

Regulatory & Safety – Zoning re-write: Susie reported on the zoning rewrite and noted there are three main issues that may have an impact on Cleveland Park: (1) the treatment of overlays; (2) accessory dwelling units; and (3) parking. The Board held a brief discussion on how to inform and involve the membership regarding these issues.

NOMINATIONS

Committee and Board Candidates: The Board held a discussion regarding finding new Board candidates for 2013-2014. Attendees offered several names as members who could be asked regarding their interest in becoming a board member. Susie and Ana will work together to establish a Nominating Committee.

Next meeting: The March board meeting will take place at Susie's house on Monday, March 18 at 6:30 PM.

The meeting was adjourned at 8:45 p.m.

Respectfully Submitted,
Christopher Fioravante
At-Large Member