

CLEVELAND PARK CITIZENS ASSOCIATION
Meeting of Board of Directors
January 23, 2013

Decisions Taken:

- 1) Minutes of 12/18/12 board meeting were approved.
- 2) Board members will take turns acting as recording secretary at February and March meetings.
- 3) Margaret Siegel will draft a letter to Angelo Rao thanking him for participating in the January membership meeting and asking for information about DDoT parking proposals and timetables.
- 4) The February membership meeting will address the relationship between the District and Congress. Margaret Siegel will invite Mark Plotkin Susie Taylor has invited Eleanor Holmes Norton to speak at the meeting.
- 5) Board members will contact people they know and urge them to rejoin. Ana Evans will send out a second membership renewal letter.
- 6) Issues identified for consideration at a "mini-retreat" with next year's board were CPCA mission, outreach efforts, and membership dues.
- 7) The February board meeting will take place at Ana Evans' house on Monday, February 18, at 6:30 p.m.

The Board of Directors of the Cleveland Park Citizens Association met at the home of Susie Taylor at 6:30 p.m. on Wednesday, January 23, 2013. Present were: Susie Taylor, President; Ann Hamilton, 1st Vice President; Ruth Caplan, 2nd Vice President; John Korbel, Treasurer; Ana Evans, Corresponding Secretary; Rachel Cox, Recording Secretary; and Christopher Fioravante, Clark Madigan, and Margaret Siegel, At-Large members. Jeff Davis and Mark Rosenman did not attend.

Minutes: The minutes of the board meeting of December 18, 2012, were approved with one correction. Susie Taylor informed the members that the recording secretary will be away for the next two months, and the members graciously agreed to share the duties of recording those meetings.

MEMBERSHIP

January 17 parking meeting follow-up: Susie Taylor opened discussion with the assessment that it was a good a meeting . Margaret Siegel described a subsequent meeting of ANC3C with Angelo Rao, DDoT parking manager. He said that new proposals will be issued one by one over the next six to eight months, first visitor parking permits, then residential parking permits, and so on until the process is completed, ostensibly by October 1. Discussion of possible CPCA responses touched on the possibility of a follow-up public meeting and the difficulty of formulating a response when there are as yet no specific proposals. Margaret Siegel agreed to

draft and circulate for board approval a letter to Angelo Rao, thanking him for speaking at our meeting, letting him know we look forward to learning about DDoT parking proposals, and asking him when and how he expects to make them public.

Upcoming membership meetings: Susie said that she is hopeful that the projected meeting on the Cleveland Park overlay will be ready for March. The board agreed to pursue a February 21 meeting on Home Rule and the relationship between the city and the Congress. Susie has invited Eleanor Holmes Norton to speak, and Margaret Siegel agreed to invite Mark Plotkin. Ruth Caplan said she would do a meeting on Sustainable DC in April with particular attention to a possible waste incinerator. Ana Evans briefed the meeting on her involvement, on behalf of the Cleveland Park Historical Society, in the committee overseeing an ongoing rewrite of D.C. historic district guidelines as they pertain to Cleveland Park. Ruth Caplan will join the committee with particular interest in the solar guidelines.

Membership renewals: Ann Hamilton has developed a list of non-renewing members, and board members are volunteering to make personal calls or send emails to people they know. Ana Evans will send out another membership solicitation letter as soon as possible.

Publicity and outreach strategies: A wide-ranging discussion touched on ways of improving public awareness of CPCA. Christopher agreed to contact the Palisades Citizens Association to learn about their outreach methods. Susie will find out about erecting a lawn sign at the library to publicize public meetings.

The need for a new CPCA brochure incorporating the new logo was also identified. Susie Taylor said she would think about who might handle that.

ADMINISTRATIVE

Conflict of interest: All board members except Jeff Davis have signed the statement.

Directors and Officers insurance: John Korbel reported that CPCA now has a \$1 million Officers and Directors policy in place for a cost of about \$500 annually.

Membership rates: Susie expressed a concern that, with PayPal taking a piece of each membership renewal, budget figures suggest that a rate increase will be necessary. After discussion, it was the sense of the meeting that this was an issue best handled at a meeting, or retreat, of both the current board and the next board, where they can discuss “big picture” questions such as mission and membership rates.

WEB SITE

Report and update: Ruth Caplan reported that the “share with us” and “meet up” sections of the site still need people to manage them. Danna McCormick agreed to set up “share with us” in January so having someone to manage this is a priority. She noted that when board members send emails, they should include the CPCA URL. It was agreed that the question of how aggressively to get involved with social media should be taken up at a “mini-retreat” with next year’s board. Christopher Fioravante will interface with Danna McCormick to set up Google analytics so we will know how many people use our web site.

STANDING COMMITTEES

Connecticut Avenue Coalition: Susie Taylor continues to work with DDoT to correct problems with the traffic lights at Ordway and Connecticut and to monitor progress on upcoming projects.

Aging in Place: The board has begun interviewing candidates for the position of executive director and investigating possible office space as it continues fund raising, Susie said.

Regulatory and Safety: Susie reported on her research into the impacts on Cleveland Park of new zoning proposals. The area of real concern, she said, is the Cleveland Park overlay. She also suggested that we verify the restrictions and allowances for primary entrances on Accessory Dwelling Units in the proposed regulations

NOMINATIONS

Committee and board candidates: Susie stressed the importance of bringing new blood into the organization, and there followed a brief discussion of possible members of the nominating committee and new board.

Next meetings: The February board meeting will take place at Ana Evans’ house on Monday, February 18.

The meeting was adjourned at 8:30 p.m.

Respectfully Submitted,
Rachel Cox
Recording Secretary