



January 29, 2020

VIA ELECTRONIC MAIL

Marnique Heath, AIA, Chair  
Historic Preservation Review Board  
1100 4th Street, SW, Suite E650  
Washington, DC 20024

Re: 3400 Connecticut Avenue and 2911 Newark Street NW, HPA 20-043, concept/  
construct two new buildings for residential and retail

Dear Chairperson Heath:

I write on behalf of the Cleveland Park Citizens Association, a non-profit, membership organization of Cleveland Park residents founded in 1911, to offer our views on the proposed construction at 3400 Connecticut Avenue and 2911 Newark Street NW, HPA 20-043. Briefly stated, on balance, we support continuing to pursue the project.

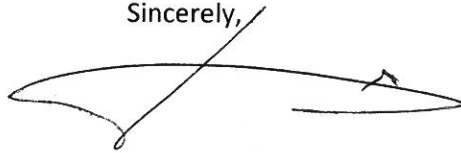
As provided in our bylaws, a central element of CPCA's mission is "to enhance the quality of life in Cleveland Park . . . to support a diverse, thriving, forward-looking neighborhood while preserving its character." This project can further these objectives, for example, by: increasing housing stock less expensive than single-family dwellings, including by providing some Inclusionary Zoning units; increasing the number of potential customers for neighborhood merchants; offering additional outdoor public space, and adding to residential and commercial space close to public transportation. While we do not offer specific comment on architectural considerations, we note that the scale of the project is roughly similar to some other nearby properties (generally compatible with the historic district, with some caveats, according to the HPRB staff report), and that the project has the potential to contribute to the character of the neighborhood by improving the appearance of our business corridor.

There are legitimate issues that need to be worked through, including those being considered by this Board, and others relevant to zoning determinations. Good faith efforts are being made and need to continue. Appropriate resolution of such issues is important to this project in its own right and in

anticipation of potential, additional development along Cleveland Park's Connecticut Avenue business corridor. CPCA intends to maintain its engagement.

We recognize that no project is perfect, and CPCA's mission calls for us to take a holistic view. Where, on balance, change will help enhance quality of life in Cleveland Park, this mission calls for us to support it. Continuing to pursue this project, in the context of other efforts, can contribute meaningfully to the diversity, vibrancy and character of Cleveland Park. We respectfully call upon the HPRB to help ensure this potential is realized.

Sincerely,

A handwritten signature in black ink, appearing to read "John Barlow Weiner". The signature is written in a cursive style with a long horizontal stroke that loops back under the name.

John Barlow Weiner  
President