

Cleveland Park Citizens Association  
Minutes  
Board of Directors Meeting, October 3, 2017

Attending: Ruth Caplan, Phil Eagleburger, Elizabeth Ferenczi, Ann Hamilton, Alice Kelley, John Korbel, Margaret Lenzner, Mark Rosenman, Barr Weiner.  
Absent: Susie Taylor, Jennifer Ward.

Ruth Caplan reviewed the Agenda she had prepared. She added updates of the Ward 3 Shelter and Hearst pool as requested. The Agenda was approved, with John Korbel as timekeeper.

Minutes of the previous Board meeting on September 5 were approved.

Barr Weiner, treasurer, said he is looking into liability insurance. Mark Rosenman mentioned his experience with another organization.

John Korbel recommended that the Board use Slack as a means for online group communication with document sharing and editing. See [www.slack.com](http://www.slack.com).

**Membership.** Margaret Lenzner reported on membership revenue received Sept 1 – Oct 2, after first renewal notice was sent, comparing this year to last year :

- \$3500 revenue for 2016-17 from 101 individuals and households, includes 20 additional contributions totaling \$615.
- \$3585 revenue for 2017-18 from 96 individuals and households, includes 21 additional contributions totaling \$695.

It was noted that most members paid by check; online payments (PayPal) totaled six for 9/1/-10/2/16 and 12 for 9/1/-10/2/17. Sarah will be asked to notify Ruth of contributions in excess of dues so that personal acknowledgements can be sent to donors.

Ruth said the next renewal reminder will be emailed to non-renewers with announcement of the October Membership meeting, and possibly another before the end of this calendar year.

**Welcome Package.** Alice Kelley reported that she had met with Margaret Lenzner re: a welcome package for new CP residents in coordination with CPBA and possibly CPHS. She noted the importance of highlighting “citizen action/involvement” to attract CPCA members. Margaret noted that materials should clearly distinguish CPCA from CPHS. Elizabeth mentioned a realtor who is interested in providing information about new homeowners, and suggested that we offer free first-year memberships to new residents.

**Membership Meetings.** Ruth proposed a membership/community meeting this Fall to provide information about plans for DDOT drainage and streetscape

improvements to Connecticut Avenue and citizen activities of CPBA committees to improve the CP commercial strip. Ruth noted the 2016 Cleveland Park market analysis funded by the Deputy Mayor for Planning and Economic Development (DMPED) for CPBA and the roundtable chaired by Councilmembers Cheh and McDuffie last July. It was agreed to ask Susie Taylor or Jane Treacy, co-chairs of the CPBA Streetscape Committee, to describe that project, and another person to describe the three other CPBA committees, and to invite Sybongile Cook of Deputy Mayor's office. Ruth will coordinate speakers and Margaret will research location possibilities.

**Ad Hoc Committees.** Ruth has asked Pam Korbel to chair a Schools Committee to focus especially on plans for Eaton renovation. Elizabeth Ferenczi and Ann Hamilton will be on that committee as well as others TBD who are not Board members. Alice Kelley will chair a committee on Hearst Park renovation and follow up with member Bill Matzelovich who volunteered to help with follow-up of CPCA's resolution. It was agreed that committees should be chaired by Board members whenever possible.

**Other.** There was no time to discuss other topics on the agenda. Board members were asked to submit written comments on Elizabeth's draft of the consultant job description.

The next Board meeting will be on Tuesday November 7.

The meeting was adjourned at 9:20 pm.

Respectfully submitted,  
Margaret Lenzner, Recording Secretary