

CLEVELAND PARK CITIZENS ASSOCIATION
MINUTES

Board of Directors Meeting, April 3, 2018

In attendance: Ruth Caplan, Phil Eagleburger, Elizabeth Ferenczi, Ann Hamilton, John Korbel, Mark Rosenman, Susie Taylor, and Jennifer Ward. Absent: Alice Kelley, Margaret Lenzner. Michael Kennedy joined the meeting for about 30 minutes. The meeting was held at Elizabeth Ferenczi's home.

Ruth Caplan called the meeting to order at 7:10pm. The **agenda** was approved. Three sets of draft **Minutes** for March -- the Directors meeting on March 6, the special Directors meeting on March 12, and the Membership/Community meeting on March 15 -- had been distributed earlier by Margaret Lenzner; it was agreed that these would be amended as necessary and approved via email.

Treasurer's Report. Barr Weiner summarized the Financial Report as of April 2, noting that we are behind our revenue goal for 2018, but that our expenses are also well below the budget. Low consultant expenses were a main reason for the lower-than-budgeted expenditures; it was noted that these are likely to increase now that Michael Kennedy has been engaged. (See below.)

Nominating. On behalf of the Nominating Committee, Ruth said that Susie Taylor has chosen not to run again, and that Pam Korbel and Kathe McDaniels will nominate an at-large candidate to replace Susie as second VP as well as nominate a slate of officers.

CPCA Website. Michael Kennedy, the new consultant to take charge of the website and Facebook, joined the meeting. Board members will be responsible for giving Michael information for posting.

- Ruth - center column, including meeting announcements
- John - podcast and minutes [subject to checking with Margaret]
- Margaret - calendar [subject to checking with her]
- Phil - Library
- Mark - Community Watch
- Jennifer - families with children
- Elizabeth - community links, under Our Neighborhood

Under Hot Topics:

- Susie - Connecticut Ave.
- Ann - Ward 3 Short-Term Family Housing Shelter
- Ruth - leaf blowers
- Alice - Hearst Park

It was noted that several items should be updated or deleted (such as Resolutions, Board contact information, and Cleveland Park Day) as time allows. It was agreed that Michael should post on Facebook any updates to the website. Michael agreed to provide regularly information on the "open rate" of CPCA emails. His email address is mkennedy1983@gmail.com.

Membership. Ruth reported that there are now a total of 321 members including 50 individuals, 134 households (268 members), and 3 business circle members. It was agreed that at the next

Board meeting a list of the 66 non-renewers (including former Board members) would be circulated, so that current Board members can remind them to renew their memberships. It was also agreed that a list of current members would be circulated to the Board, so that omissions (potential members) can be identified.

Membership/Community Meetings. Elizabeth reported on plans for the community meeting scheduled for April 15 (rain date April 22) on What Are Cleveland Park Neighbors Doing in Their Gardens? It will feature a presentation about the **RiverSmart Homes** program and Q&A for neighbors to learn about how to apply for city assistance with rain barrels and landscaping to minimize storm water runoff, followed by a self-guided tour of RiverSmart gardens. She described publicity efforts to date and planned; Susie suggested that flyers be handed out at the Saturday Farmers' Market. Elizabeth agreed to prepare brief minutes of the meeting.

At Ruth's suggestion, the date of the **Annual Meeting** was changed from May 24 to May 22, so it won't be so close to the Memorial Day holiday. It was noted that the Nominating Committee's report must be distributed 30 days in advance of the meeting. After a business meeting, including election of the 2018/19 Board, there will be a program on the Comprehensive Plan, focusing on affordable housing, **and a vote on the Resolution approved by the Board.** There was considerable discussion about the program and the speakers, with general agreement on inviting David Whitehead of Greater Greater Washington (GGW), Parisa Narouzi of Empower DC, Earl Williams of the Federation of Citizens Associations, Nancy MacWood of ANC3C, and Cheryl Cort of the Coalition for Smarter Growth.

Outreach. There was a brief discussion of ways to reach out to new neighbors, including the respective roles of CPCA and CPBA. It was agreed to postpone this topic for discussion at a future meeting. In the meanwhile, the group agreed that Jennifer Ward will post a promotional message on the Cleveland Park listserv as regularly as seems warranted.

Ann Hamilton outlined her initial thoughts for a **Board retreat**, tentatively scheduled for June 12, starting with socializing and lunch and continuing through a more formal meeting in the afternoon and evening, including dinner. There was discussion about topics and possible facilitators, as well as possible assignments for participants such as review of the By-Laws and interviews with other neighborhood associations.

Library. Phil Eagleburger reported on possible contributions to the outdoor space at the new CP Library, for which a total of \$50,000 is being sought, including \$15,000 from CPCA. It was agreed that we need more information.

Discussion of other topics, such as Barr Weiner's idea for a program on the implications for DC residents of the new tax law, and **Alice's work on the Hearst Park Resolution** were postponed.

The meeting was adjourned at 9:25 PM. The next meeting is scheduled for **May 1, 2018.**

Respectfully submitted,
Margaret Lenzner, Recording Secretary, with notes taken by Ann Hamilton

