

CLEVELAND PARK CITIZENS ASSOCIATION  
MINUTES

Board of Directors Meeting January 9, 2018

In Attendance via GoToMeeting: Ruth Caplan, Phil Eagleburger, Elizabeth Ferenczi, Ann Hamilton, Alice Kelley, John Korbel, Margaret Lenzner, Mark Rosenman, Susie Taylor, Jennifer Ward, Barr Weiner.

The meeting was called to order at 7:15 pm. Jennifer Ward reviewed the agenda and it was approved unanimously. Minutes of the Dec 5 meeting will be circulated and voted by email.

**Treasurer's Report.** Barr Weiner presented a revised FY18 budget updated to 12/31/17, noting that revenue is less than received by the same date last fiscal year. No expense for postage/ mailing is shown because expenses for early Fall renewal mailing were in September 2017, before this fiscal year. Barr said he deleted line items for "reserve", and that it is difficult to report year-to-date figures since some expenses are annual only.

**Membership.** Ruth said there should be a follow-up mailing before February 1, when prior year memberships expire.

**January Meeting with USPS.** Mark Rosenman reported on plans for the meeting re: Postal Service problems on January 18 at John Eaton School auditorium. The public meeting will begin at 7:00 pm following a business meeting at 6:30. Jennifer Ward and John Korbel will go to set up audio equipment at 5:30. USPS officials Salvatore Vacca, Regional Manager, and Gerald Roane, DC manager, will be present to discuss issues and take questions. Rep. Eleanor Holmes Norton has been invited to speak about USPS generally and problems she's aware of; we should learn soon if she will attend. Mark made a detailed compilation of citizens' complaints of poor service was emailed to Board members previously; it will be sent to Vacca, Roane and Norton before the meeting, and available to meeting attendees to discourage reiteration of complaints at the meeting. Announcement of the meeting will be posted to the CPCA and CP listservs tomorrow.

**Welcome Package.** Mark reported on plans for a welcome package for new CP residents that he has worked on with Susie Zimmermann, chair of Cleveland Park Business Association's Marketing Committee. Mark has outlined a printed kit to be mailed to new residents identified through realtors, and an always-current online version available to all that is easily updated frequently by businesses and CP organizations. Because CPBA's website may not be capable of handling this, Mark suggested the online kit could "live on" CPCA's website and be linked on CPBA's website. Elizabeth Ferenczi suggested that CPCA send a welcome postcard to new residents with information about finding the kit online. Margaret Lenzner suggested starting with a simple printed product to mail to new residents that can be expanded online. Following discussion, including who would design and moderate the website, Susie Taylor said she will discuss the welcome package with the four CPBA committee chairs soon to get their feedback. Margaret and Alice

Kelley will draft design and text for CPCA. Ruth suggested that CPBA might handle the businesses part and CPCA handle everything else in the package.

**Spring 2018 Membership/Community Meetings.**

- Susie reported that DDOT just announced a community meeting at John Eaton on January 23 to present plans for Connecticut Ave. and drainage projects.
- Jennifer proposed a meeting about Comprehensive Plan amendments in February. Ruth suggested talking with ANC Nancy MacWood to plan. Since time is short, we agreed that there will be no CPCA meeting in February.
- Ruth proposed a March meeting re: DC Public Bank; she said there's funding in FY18 DC budget for a feasibility study and a Council bill for a "green bank" investment fund. A motion for a public meeting in March on these topics was approved unanimously.
- Alice Kelley proposed featuring RiverSmart Homes at a public meeting on Sunday afternoon April 15 or 22 (Earth Day) to accommodate families and a tour of Riversmart projects in CP. Alice and Susie described RiverSmart programs that educate and fund homeowners' rain gardens and other green projects to manage stormwater runoff.

**Meeting Dates.** We reviewed dates for meetings in 2018 with a chart that Phil Eagleberger provided. It was agreed to adopt the following schedule:

Board Meetings: 1<sup>st</sup> Tuesdays: Feb 6, March 6, April 3, June 5, Sept 6, Oct 2.

Membership Mtgs: Thurs Jan 18, Mar 15, Sun April 15 or 22, May 24 (Annual Mtg),  
Thurs Sept 20.

It was noted that the slate for next year's Board of Directors must be voted by membership at the Annual Meeting (May 24), with notice to members at least by April 24. [Chair of the **Nominating Committee** must be announced to membership at least 12 weeks prior, *i.e.*, by March 1; candidates for chair may be proposed by any member.]

The meeting was adjourned at 8:50 pm.

Respectfully submitted,  
Margaret Lenzner, Recording Secretary