

CLEVELAND PARK CITIZENS ASSOCIATION
MINUTES
Board of Directors Meeting, September 12, 2018

In attendance: Ruth Caplan, Phil Eagleburger, Elizabeth Ferenczi, Ann Hamilton, John Korbel, Margaret Lenzner, Hans Miller, and Jennifer Ward.
Absent: Alice Kelley, Mark Rosenman, Barr Weiner.

Ruth Caplan called the meeting to order at 7:25 pm. She circulated the agenda.

Treasurer's Report. Although he wasn't at the meeting, Barr Weiner had emailed a budget report for June 2018, as of July 6. In his cover email he asked about the commitment of \$5000 as contribution to Friends of the Library (FOL) for the library's garden, which has not yet been paid. Phil Eagleburger explained that FOL was awaiting confirmation of contributions by DCPL. It was agreed that CPCA's payment of its contribution will be deferred to the fiscal year beginning October 1. Some questions were raised about specific budget figures that seemed too low, but Ruth noted that the actual figures for FY 2017-18 are close to the budget for that year.

The **next Board meeting** is scheduled for Wednesday, October 3. Elizabeth Ferenczi agreed to host with Margaret Lenzner as back-up.

Member Engagement Committee. Hans Miller reported on progress of the committee's consideration of **alternative voting** procedures. The committee consists of Hans, Barr Weiner and Mark Rosenman. Hans said they had met, and had reached out to other membership organizations about possible procedures for members to vote electronically. He said that a procedure for members to vote for Board members at the annual meeting is possible without any change to the Bylaws, but details for this and other possibilities for absentee voting at a meeting are TBD. Ruth urged the committee to prepare to respond to members' queries about this at the next membership meeting.

Bylaws Revision Committee. This committee consists of Ann Hamilton, John Korbel, Margaret Lenzner, Hans Miller, Jennifer Ward, and Barr Weiner. The Board discussed some revisions proposed by the committee, including expanding the size of the Board with additional at-large members; requiring some or all Board nominees to have been members for at least six months; term limits and staggered terms; and flexibility for the Board to alter the annual work plan and budget as needed without membership approval.

Work Plan for 2018-19. Ruth presented the work plan. It was approved for presentation for membership approval at the September 27 membership meeting.

Membership/Community meetings. A "Town Hall" meeting will be held at the CP Library from 6:30 to 8:30 pm on **Thursday, September 27** to launch the association's 2018-19 year. CPCA members and the community are invited to identify and discuss their interests and concerns and make recommendations for CPCA attention. Elizabeth

Ferenczi and Alice Kelley will organize, promote and manage the meeting, and propose how to follow up on ideas and interests coming from the meeting.

The **October meeting** will feature candidates for election on November 6. Hans and Margaret will invite Mary Cheh and Petar Dimtchev, candidates for Ward 3 City Council, and all ANC3C candidates, including those not contested, to present and engage with members and the community at large. This meeting will be held at the Library on Thursday October 18 or 25, depending on the availability of the space and the candidates. Phil will ensure that space, preferably on the first floor, is reserved at the Library.

Membership. Email renewal solicitations were sent to all members on September 6, together with announcement of the September 27 Town Hall meeting. Since only a few members renewed, it was agreed that a second renewal appeal will be emailed before a renewal letter is sent in October by postal mail. Ann and Ruth will manage.

Website. It was agreed to add to the CPCA website homepage a link to Cleveland Park Business Association at www.cpbiz.org, and that Phil will take a picture of Connecticut Avenue businesses for the link.

Minutes of the Board meeting on May 1, 2018 were approved.

Rosedale Conservancy Representative. Ruth reported that Ruth Pollack, who has served for many years as CPCA's representative on the Rosedale Conservancy Board, has stepped down. Ann agreed to propose a successor for the Board to approve.

The meeting was adjourned at 9:20 pm.

Respectfully submitted,
Margaret Lenzner, Recording Secretary

CPCA BOARD WORK PLAN FOR 2018-19

The Mission of CPCA is:

- a. To enhance the quality of life in Cleveland Park, by addressing issues of broad-based concern and relevance in order to support a diverse, thriving, forward-looking neighborhood while preserving its character. Such issues may include, but are not limited to, educational and library resources, public services including public safety, environmental protection, historic preservation, recreation, transportation, and zoning.
- b. To provide educational programs to inform members about civic issues, to foster neighborly discussion, and, through advocacy and other action, to represent the membership's interest in matters affecting Cleveland Park and other parts of the District of Columbia.

GOVERNANCE: CPCA Board will...

1. Meet regularly September through June.
 - a. Minutes will be posted on CPCA website.
2. Present annual work plan and budget to members in September for their approval by October 31 as required by Bylaws.
3. Provide updates on activities and finances to members.
4. Review Bylaws and propose possible revisions to members.
5. Consider alternative voting procedures and make proposal to members for their consideration. Modify bylaws if any changes are approved by the members.
6. Appoint delegates to DC Federation of Citizens Associations and DC Federation of Civic Associations.
7. Appoint a CPCA representative to the Rosedale Conservancy Board, the NCS Athletic Center Usage Committee, and other organizations as requested and agreed to by CPCA Board.

MEMBERSHIP & OUTREACH

1. Renew members via email and USPS renewal reminders.
2. Maintain list of current members, including all voting members of households.
3. Encourage membership engagement in CPCA and the community.
 - a. Solicit members' specific interests and encourage their participation
 - b. Hold member/community meetings on topics of local and citywide interest and concern, including topics of special interest to families with children.

4. Notify members of any proposed resolution requiring members' approval at least 14 days in advance of membership meeting where vote will take place.

5. Outreach
 - a. Post CPCA information and announcements at CP library and on CP listserv
 - b. Create and disseminate a welcome packet for new residents
 - c. Form membership committee to reach out to new residents, apartment dwellers and families with young children, including listening sessions with apartment dwellers

6. Enhance internet presence
 - a. Maintain CPCA website with timely and relevant information
 - b. Enhance use of Facebook and other social media for outreach

MEMBER/COMMUNITY MEETINGS

1. An Annual Meeting for members will be held in late spring to elect officers and Board members for the coming year.

2. Member/community meetings will be held at least once each calendar quarter on topics of local and citywide interest to Cleveland Park residents, to provide information and enable member/community discussion of timely topics.
 - a. Meetings will include a business meeting for members.
 - b. Podcasts will be posted to the website.
 - c. Live streaming of meetings will be explored.

COMMUNITY & CITYWIDE ENGAGEMENT

1. Coordinate with local organizations including ANC3C and 3F, Cleveland Park Business Association, Cleveland Park Historical Society, Cleveland & Woodley Park Village, Rosedale and Tregaron conservancies, and Friends of the Cleveland Park Library on issues of concern to members and the community.

2. Follow current issues and developments such as Hearst Park renovation/pool; DDOT plans to improve Connecticut Avenue streetscape and drainage; national zoo renovation proposals; local and citywide environmental sustainability initiatives; John Eaton school renovation; the Ward 3 Short-Term Family Housing facility on Idaho Avenue; affordable housing; innovation financing mechanisms including a DC public bank; and amendments to the Comprehensive Plan.
 - a. Present resolutions to membership for their approval when appropriate
 - b. Testify at hearings in keeping with CPCA policy and resolutions

3. Participate on NCS Athletic Center Usage Committee.

4. Work with CPBA on initiatives to improve the Connecticut Avenue business district including supporting the Farmers' Market.

