MINUTES CPCA BOARD MEETING NOVEMBER 3, 2021 (VIA ZOOM)

Present: Barr Weiner, Isaac Bowers, Alli Bernstein, Elizabeth Ferenczi, Alice Kelley, John Korbel, Tom Miller, Todd Pearson, Mike Rifer, Susan Shinkman

I. <u>Minutes</u>

The Board approved the Minutes of the October 6, 2021 meeting.

II. <u>Upcoming events</u>

Alice reported on the scheduled October 29, 2021 Halloween event that had to be cancelled due to weather. There was a discussion of potential alternative dates and events that could be used to keep the community momentum going. Alice will look into a scheduled December 3, 2021 Cathedral Commons event to see if CPCA can be a part of it.

Elizabeth will check on a planned December 11, 2021 holiday event on Connecticut Avenue to see if CPCA can participate.

III. <u>Membership issues</u>

Barr agreed to look into arranging for a membership sign-up table at the Cleveland Park Farmers' Market.

John and Mike agreed to work together on Mike's analysis of options CPCA might adopt for better management of its membership data. It was agreed that a committee should be formed to advise the Board on the various proposals. Barr suggested that Hans and Alli should be on the committee and Isaac volunteered to join it. The committee will report back to the Board in December.

IV. Old Business

Mike noted that Metro plans to rename the Largo Town Center station, so this might be a good time to ask Metro about renaming the Cleveland Park station to include "Zoo" in the name. Mike will follow up by looking into Metro's process for doing that.