

Cleveland Park Community Association

Board Meeting

October 4, 2023

Minutes

PRESENT: Barr; Alice; Mike; Carol Lynn; Isaac; Robin; Elizabeth; Nick; Alli; Kathy

ABSENT: Susan; Todd

I. Minutes

The Board unanimously approved the minutes of the September Board meeting

II. Treasurer's Report

Isaac presented the Treasurer's Report

III. Membership

The Board discussed undertaking targeted outreach to lapsed members. Board members discussed that many lapsed members likely don't know that their memberships have lapsed.

IV. Cleveland Park Main Street

Barr noted that the Main Street animal sculpture project is now fully funded. CPCA had pledged to match community contributions up to \$3000. Individual neighborhood contributions amounted to about \$935, which is the amount to be matched by CPCA.

V. Action Items

a. Crime & Safety Committee

The members of the Crime & Safety Committee presented on the discussion and minutes from the October 4, 2023 Committee Meeting.

They noted that Councilmember Frumin is considering hosting a regular meeting of community organizations in Ward 3 to discuss safety trends.

The Board discussed that several Cleveland Park businesses seem to be routinely victimized by persistent and brazen shoplifting.

The Board discussed ideas for how and where CPCA can most have impact.

Elizabeth moved to donate \$100 to the Metropolitan Police Department Citizens Action Committee Dinner. Kathy seconded the motion. The motion was approved by unanimous consent.

b. Cleveland Park Halloween Parade

Mike presented on the Cleveland Park Halloween Parade, and a proposal by the organizers (which include CPCA members) for CPCA to sponsor the event. The organizers have asked CPCA to fund pizza and refreshments for participants at Macomb Park, following the parade.

Barr moved to contribute *up to* \$500 to provide food and refreshments. Elizabeth seconded the motion. The motion was approved by unanimous consent.

Elizabeth requested that the organizers also reach out to The Brooks to invite the children there to participate in the event as well.

c. Listserve

Barr noted that the longtime moderator of the CPCA listserve has asked to step down. Barr has asked the moderator to put together 'jot notes' on moderation rules, tips, and guidelines.

The Board discussed the utility of the listserve and whether to maintain it going forward. Members noted that much of the functionality of the listserve could be replaced by some of Wild Apricot's community tools and a refreshed website.

d. Accessibility & Website

Board members discussed options for streaming public meetings on the CPCA website, with closed captioning, to improve accessibility for members who are not able to attend meetings in person.

Several Board members are also looking into options for providing an ASL interpreter for CPCA public meetings.

The Board also discussed the current CPCA website. The Board has authorized Alli and Mike to explore web redevelopment options and report back.

e. Rosedale & Tregaron

The Board discussed CPCA's ongoing support for cohosting events with Rosedale and Tregaron

f. Community / Member Engagement Activities

Alice proposed hosting an open Member Town Hall in November. The Board agreed. She also proposed leading another kudzu remediation event at Macomb Park in November.